Atlanta-region Transit Link Authority 245 Peachtree Center Ave, Suite 2300 Atlanta, GA 30303

Regional Technology Committee Meeting January 9, 2020

COMMITTEE MEMBERS PRESENT

Andy Macke, Committee Chair Steve Dickerson Russell McMurry Teddy Russell Todd Ver Steeg Tom Weyandt

CALL TO ORDER

Regional Technology Committee Chair, Andy Macke, called the meeting to order at 8:00 a.m. and confirmed there was a quorum.

APPROVAL OF THE SEPTEMBER 12, 2019 MEETING MINUTES

The Committee Chair called for a motion to approve the minutes from September 12, 2019. Mr. Weyandt made the motion to approve, and Mr. Ver Steeg seconded the motion. The minutes were unanimously approved.

APPROVAL OF THE COMMITTEE AGENDA

The Committee Chair called for a motion to approve the agenda for today's meeting. Mr. Ver Steeg made the motion to approve, and Mr. Weyandt seconded the motion. The agenda was unanimously approved.

GENERAL TRANSIT FEED SPECIFICATION (GTFS) UPDATE

Lori Sand gave the Committee an update on the GTFS project regarding the schedule and informed the committee that the consulting team has conducted workshops with each operator.

UNIFIED APP PROJECT UPDATE

Jonathan Ravenelle informed the Committee that the ATL is still waiting for the FTA to make an announcement of the selected awardee for the Integrated Mobility and Innovation Program application project.

OVERVIEW OF TRANSIT MOBILE APPS IN THE INDUSTRY

Lori Sand gave the Committee an overview of various transit agencies' apps currently available locally, regionally, nationally and internationally.

DISCUSSION ON DESIRED MOBILE APP FEATURES/BENEFITS

Lori Sand demonstrated a polling process to get feedback on particular features for the app that the Board would like to have, and which of these should be prioritized. There was a robust discussion among the members related to certain preferred features and the need to ensure that the region has high quality data and a regional fare policy in place to ensure a successful rollout of a regional app.

DEMONSTRATION OF ATL TRIP PLANNER – BETA WEBSITE

Lori Sand gave a demonstration of an online transit trip planner that includes routes from MARTA, CobbLinc, Gwinnett County Transit, Cherokee Area Transit, Henry County Transit, Connect Douglas, and Xpress. The online trip planner will provide transit directions for trips across multiple operators in the region. The trip planner is currently being beta tested with ATL staff and a broader rollout of the beta version will be announced soon.

ADJOURNMENT

The meeting adjourned at 9:31 a.m.	
APPROVED:	Andy Macke, Committee Chair
APPROVED AS TO FORM:	Merryl Mandus, General Counsel
ATTEST:	Jamie Harris, Board Secretary
DATE MINUTES APPROVED:	March 5,2020